



COMMUNITY  
SERVICES  
RESOURCE  
CORPORATION

A Non-Profit Public Benefit Corporation Sponsored by the Los Angeles Board of Supervisors



**Board of Directors**

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**Honorary Member**

Nelkane Benton

November 8, 2005

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, CA 90012

Dear Supervisors:

**COMMUNITY SERVICES RESOURCE CORPORATION  
DISBURSEMENT OF FUNDS**

**IT IS RECOMMENDED THAT YOUR BOARD:**

Concur in the action taken by the Board of Directors of the Community Services Resource Corporation (CSRC) to:

1. Disburse \$20,000 in KLOS Food Bank Program funds;
2. Disburse up to \$125,000 in "Operation Get Your Kit Together" emergency preparedness awareness funds for the costs of emergency survival kits; and
3. Enter into a Memorandum of Understanding (MOU) with the Los Angeles County Metropolitan Transportation Authority (MTA) in an amount up to \$30,000 for the provision of services provided through the Seniors-on-the-Move Project through June 30, 2006; and to renew the MOU, every year thereafter, based on the availability of funds and community needs.

### **PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

The CSRC is a non-profit, public-benefit corporation created by your Board on July 5, 1983, to provide a channel for the receipt of donations to support programs that serve the elderly, victims of domestic violence, the homeless, and those in need of food and other resources. The Bylaws of the CSRC require Board of Directors' approval and concurrence of the Board of Supervisors for disbursements and/or agreements that exceed \$5,000.

This letter requests Board concurrence to disburse \$20,000 in KLOS Food Bank Program funds; \$125,000 for costs of emergency preparedness kits for the "Operation Get Your Kit Together" fund-raising event; and approval to enter into an MOU with the MTA, in an amount up to \$30,000, for the Seniors-on-the-Move Project; and to renew the MOU, every year thereafter, based on availability of funds and community needs.

### **FISCAL IMPACT/FINANCING**

The disbursements will be made from the CSRC program fund accounts. There is no cost to the county.

### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

#### **KLOS Food Bank Program**

On August 12, 2005, the CSRC Board of Directors approved an allocation of KLOS Food Bank Program funds totaling \$20,000. The funds were received as a result of donations collected at the KLOS-FM Mark and Brian Celebrity Golf Tournament held in May 2005. Of the \$20,000, the Los Angeles Regional Food Bank will receive \$10,000; the Food Bank of Southern California in Long Beach \$5,000; and the Second Harvest Food Bank of Orange County \$5,000. The Second Harvest Food Bank of Orange County is designated to receive funding since a significant portion of donations come from Orange County listeners.

The food banks are nonprofit, federally regulated organizations that solicit food and supplies from manufacturers, brokers, market chains, and other companies and make it available to community-based member agencies for distribution to the needy. The food bank member agencies are credited with allocations to draw food and other items valued at \$15 for each dollar donated.

"Operation Get Your Kit Together"

On September 22, 2005, Community and Senior Services (CSS) advised your Board by memorandum of the "Operation Get Your Kit Together" emergency preparedness fund-raising campaign conducted by the CSRC in partnership with Radio Stations KLOS, KABC, and KSPN on September 30 through October 2, 2005. The purpose of the event was to encourage radio station listeners to evaluate their level of emergency preparedness and to have an opportunity to receive specially designed survival kits for themselves and their pets based on the amount of contribution. The kits vary in size and contents and are equipped with the supplies a person may need in an emergency or natural disaster including food, water, light sticks, flash light, crank radio, emergency blankets, and more.

There was a total of \$307,770 in pledged donations received and 4,449 survival kits requested by radio station listeners during the three-day radiothon. To date, \$125,344 has been collected and an additional \$33,400 pledged through KABC and KLOS websites. The agencies designated to benefit from the net proceeds include the following non-profit organizations, disaster relief agencies, and county programs:

- Community and Senior Services, Animal Care and Control, and the Fire Department;
- The Coast Guard Foundation Disaster Relief Fund;
- Noah's Wish; and
- Habitat For Humanity

Historically, the CSRC collects 100% of funds pledged through similar fundraisers conducted with Radio Stations KLOS and KABC. We also anticipate contributions to continue throughout the holiday season. This letter requests Board concurrence to disburse up to \$125,000 for the cost of the emergency preparedness kits. The CSRC will come back to your Board at a later date for concurrence of funding allocations and any additional costs.

Seniors-on-the-Move Project

The MTA, in partnership with Los Angeles County Commission on Aging (LACCOA), CSS, and the CSRC, created the Seniors-on-the-Move Project. The purpose of the project is to encourage seniors and persons with disabilities to utilize fixed-route transit by providing orientation sessions and informational workshops in specific geographical areas in the county. Presentations and special bus trips are provided by participating transit agencies and the MTA offers reduced fare passes to the participants.

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The MOU allows the CSRC to request funds up to \$30,000 from the MTA to pay expenses, as incurred, for the cost of each orientation and workshop facilitator, space, parking fees, services, and supplies. This letter requests Board concurrence to enter into an MOU with the MTA for the Seniors-on-the-Move Project and to renew the MOU, every year thereafter, based on the availability of funds and community needs.

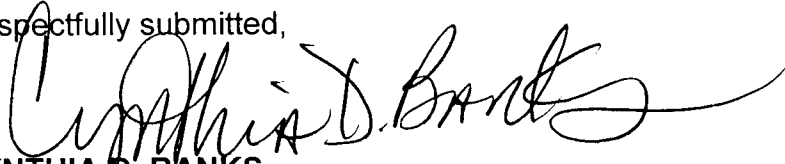
### **CONTRACTING PROCESS**

This section is not applicable.

### **IMPACT ON CURRENT SERVICES**

The disbursement of funds will result in food distribution to needy individuals; increased public awareness on the issue of emergency preparedness and disaster planning (4,449 individuals will possess survival kits in preparation of an emergency or natural disaster); and seniors and persons with disabilities will have the knowledge and information needed to access the county's massive transit system.

Respectfully submitted,



**CYNTHIA D. BANKS**  
Interim Executive Director

CDB:RD:rd

c: David E. Janssen  
Violet Varona-Lukens  
Raymond G. Fortner, Jr.